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For *Today in Mississippi* information,
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www.coastepa.com

*Where our members
have the power*

Coast Electric announces power cost adjustment reduction

Coast Electric and other cooperatives served by South Mississippi Electric, a generation and transmission cooperative, will see a budget decrease in 2010.

Several factors are driving the reduction — primarily a combination of lower generation and purchased power costs throughout 2009 that resulted in overall savings for South Mississippi Electric and its members, including Coast Electric.

What does this mean for Coast Electric members?

Coast Electric is a not-for-profit, member-owned cooperative. That means, when costs rise, those costs are

passed along to members. That also means that when costs decrease, the decrease is passed along to members. Decreased costs will be effective Dec. 1,

so members can expect to see the impact their bills in January. On average, Coast Electric members will see approximately a 5 percent decrease. In monetary terms, bills will decrease by \$5.50 per 1,000 kilowatt hours used.

Why is there a reduction in costs?

• Natural gas market prices during the year were significantly lower than in 2008, which resulted in lower overall costs to operate gas-fired generating units, as well as more opportunities to

take advantage of output from available, lower-priced purchased power resources.

• The economic recession played a role, as overall consumer electric usage was down throughout the region, providing access to additional available purchased power options at lower-than-expected costs.

• South Mississippi Electric was able to take advantage of market opportunities to meet system demand when economically feasible to do so (buying power off the grid when it was less expensive than South Mississippi facilities could generate it).

• Reduced output from South Mississippi Electric's coal-fired generation sources as a result of economical market opportunities resulted in lower-than-expected environmental compliance costs in 2009.

• South Mississippi Electric's transportation costs for coal delivery were lower in 2009 than the previous year, when high crude oil prices resulted in surcharges that increased rail delivery costs and the association's overall cost for coal.

For more information about Coast Electric's rates, visit <http://www.coastepa.com/rates.aspx>

Co-op Connections update

Pharmacy discounts

Coast Electric is proud to offer a program like Co-op Connections that helps members save at local and national businesses and also on prescriptions that ensure healthier lives. Since introducing the program in January 2008, our members have saved **\$745,000** on more than 54,000 prescriptions! If you aren't currently utilizing your card, please consider doing so. You may be amazed at what you can save!

If you would like to learn more about our

prescription discounts, please visit www.coastepa.com/coopconnections.aspx and click on the

"Pharmacy Discount" link on the right side of the page. From this site, you can get information about providers and get quotes on the prescriptions you need. Another benefit of this Web page is the option to print a Co-op Connections card. Simply enter your name and Coast Electric as your co-op, and a card with your member ID and group number will be available for you to print!

Coupons with your Co-op Connections card

Studies show that with the economic downturn, more and more people are searching the Web for coupons. According to a recent article in *USA Today* by Jon

Swartz, there was a 21 percent increase in the amount of adults looking for online deals from the same period of time last year. One of the largest providers of online coupons is www.coupons.com, a partner of Co-op Connections. If you visit www.coastepa.com/coopconnections.aspx and click on the

"Get my Coupons" link on the right side of the page, you will be taken to a page that offers tons of coupons on everything from groceries to flowers. All you have to do is select the coupons you would like, print them and take them to your local stores to save.

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Follow us on Twitter and become a fan on Facebook

Want to stay up to date with the latest in savings information? Follow @ConnectionsCard on www.twitter.com or become a fan at www.facebook.com/CoopConnectionsCard. This way, you will be sure to be up to date with all of the latest, greatest deals!



MEET YOUR STATE LEGISLATORS

Coast Electric Power Association salutes the Mississippi senators and representatives who represent constituents residing in our service area. We appreciate their dedication and willingness to serve in the spirit of public service to help shape the future of our state.

Senate



Sen. Sidney (Sid) Albritton
District 40: Marion, Pearl River and Walthall counties
Address: P.O. Box 1389
Picayune, MS 39466
Years in Legislature: 7



Sen. David Baria
District 46: Hancock and Harrison counties
Address: 544 Main Street
Bay St. Louis, MS 39520
Years in Legislature: 3



Sen. Debbie Dawkins
District 48: Harrison County
Address: 111 Lang Ave.
Pass Christian, MS 39571
Years in Legislature: 11



Sen. Thomas A. Gollott
District 50: Harrison County
Address: 235 Bay View Ave.
Biloxi, MS 39530
Years in Legislature: 43



Sen. William G. (Billy) Hewes III
District 49: Harrison County
Address: P.O. Box 2387
Gulfport, MS 39505
Years in Legislature: 19



Sen. Billy Hudson
District 45: Forrest, Lamar, Pearl River, Perry and Stone counties
Address: 27 Troon Circle
Hattiesburg, MS 39401
Years in Legislature: 3



Sen. Ezell Lee
District 47: Harrison, Jackson, Pearl River and Stone counties
Address: 407 Country Club Dr.
Picayune, MS 39466
Years in Legislature: 23

House of Representatives



Rep. J.P. Compretta
District 122: Hancock County
Address: P.O. Box 2091
Bay St. Louis, MS 39521
Years in Legislature: 31



Rep. Dirk D. Dedeaux
District 93: Forrest, Hancock, Harrison, Lamar, Pearl River and Stone counties
Address: P.O. Box 2634
Gulfport, MS 39505
Years in Legislature: 15



Rep. Richard Bennett
District 120: Harrison County
Address: 20108 Daugherty Road,
Long Beach, MS 39560
Years in Legislature: 3



Rep. Scott DeLano
District 117: Harrison County
Address: P.O. Box 4524
Biloxi, MS 39535
First year in Legislature



Rep. Mark S. Formby
District 108: Pearl River County
Address: 423 North Main St.
Picayune, MS 39466
Years in Legislature: 18



Rep. Frances Fredericks
District 119: Harrison County
Address: P.O. Box 2305
Gulfport, MS 39505
Years in Legislature: 21



Rep. Herb Frierson
District 106: Lamar and Pearl River counties
Address: 12 Trailwood Lane
Poplarville, MS 39470
Years in Legislature: 19



Rep. Jeffrey S. Guice
District 114: Harrison and Jackson counties
Address: 1208 Iola Rd.,
Ocean Springs, MS 39564
Years in Legislature: 2



Rep. Roger G. Ishee
District 118: Harrison County
Address: P.O. Box 6845
Gulfport, MS 39506
Years in Legislature: 14



Rep. Steven M. Palazzo
District 116: Harrison County
Address: P.O. Box 4634
Biloxi, MS 39535
Years in Legislature: 4



Rep. Randall Patterson
District 115: Harrison County
Address: 1352 Kensington Dr.
Biloxi, MS 39530
Years in legislature: 7



Rep. Diane C. Peranich
District 121: Harrison County
Address: 25176 LeChene Dr.
Pass Christian, MS 39571
Years in Legislature: 23



Rep. Jessica Sibley Upshaw
District 95: Hancock and Harrison counties
Address: 747 Kome Dr.
Diamondhead, MS 39525
Years in Legislature: 7

